

Rabbit Office Automation to Help Customers Lower Printing Costs with Print Audit Premier

California and Nevada based Rabbit Office Automation joins Print Audit Premier to help its customers lower printing costs by offering comprehensive print management solutions.

Calgary, Alberta ([PRWEB](#)) August 09, 2012 -- Rabbit Office Automation, an office solutions provider based out of California and Nevada, has joined Print Audit® [Premier](#) to gain access to the industry's broadest set of [print management](#) tools. Print Audit Premier gives Rabbit virtually unlimited access to a full array of print management capabilities including remote meter reading, cost recovery, rules-based printing, in-depth print assessment, as well as secure print release and pull-printing.

“Our customer's primary goal is our main focus and we know they want a better way to manage all of their print devices more effectively,” stated Eric Mooney, President of Rabbit Office Automation. “Because information is key in making decisions, we feel Print Audit's suite of software will not only provide detailed information about user printing behavior, but will also help us develop and implement a true print strategy for our customers.”

Premier gives Rabbit access to powerful [analysis tools](#) to help their customers uncover inefficiencies and provide the ability to implement [printing rules](#) to encourage or enforce more efficient printing practices.

“For us, the suite of software will help expose areas within our customers' environments that may need to be addressed,” added Mooney. “In helping our clients solve any print concerns and showing them a more effective print strategy, we will be able to manage all the print volumes within these accounts.”

Rabbit Office Automation believes that signing up for Premier is truly a win-win for both them and their customers. “The many benefits Premier brings to our customers include a more efficient print environment with less waste, controlled color usage and the most cost effective printers being used for each job,” states Mooney. “This will mean less supplies to manage, the need for fewer printing devices and lower overall costs for our clients.”

“In turn I expect Premier to lead to greater customer retention, more referrals, and strong growth for Rabbit Office Automation,” concludes Mooney.

For more information about Rabbit Office Automation, please visit the following URL:

<http://www.rabbitoa.com>

About Rabbit Office Automation:

Rabbit Office Automation (ROA) started as a copier company in the Silicon Valley in 1987 and has evolved as the industry has evolved over the years. Now, ROA is a Ricoh partner providing end to end service and support to local and global customers in regards to MFPs, printers, document imaging, and IT services to fax machines and smart boards.

About Print Audit®:

Established in 1999 and headquartered in Calgary, Alberta, Print Audit is the fastest growing print management



company in the world. By providing businesses with innovative and practical print tracking solutions, the company has helped customers recapture over \$200 million in printing and photocopying expenses while saving an estimated 190,000 trees a year.

Print Audit is the most comprehensive provider of managed print services (MPS) and print management solutions. The company enables organizations to monitor and control their printing costs via a broad range of capabilities that include secure print release, follow-me printing, rules-based printing, cost recovery, in-depth print assessment and remote meter reading.

Print Audit has offices located in the United Kingdom, France, Germany, South Africa, Australia, Brazil, Canada and the United States. Visit <http://www.printaudit.com> to learn more and find the location nearest you.



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